

PREMIUM AQUATIC VENUE

The **aQuolley® Pool Beach** is a community sports court tailored for poolside settings, presenting a sustainable revenue stream. A strategic launch plan maximizes earnings while consistently elevating the host's brand through memorable on-site experiences.



ENHANCED GUEST ENGAGEMENT

Free Play

Depending on local conditions and available amenities, venue guests can enjoy complimentary court access during specified periods.

Court Rentals

Cardholders gain exclusive access for hourly rentals during scheduled pool hours.

Private Events

Both casual and competitive court use offer a unique entertainment element for private events hosted at the venue. This generates supplementary income and positions the location as a desirable leisure destination.

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CORPORATE ENGAGEMENT OPTIONS

Business Events

Court access and competitive play provide entertainment for guests at corporate gatherings.

Team-Building Activities

The court offers an ideal environment for team-building, emphasizing task allocation and communication in a fun, interactive manner.

Advertising Platforms

Company logos and advertising banners displayed on the court's promotional surfaces can create a consistent revenue stream.

COMMUNITY WELLNESS PROGRAMS

Aquafitness and Weight Management

The venue offers more enjoyable exercise alternatives to traditional workouts, ideal for aquafitness classes and weight management programs.

Rehabilitation and Wellness Physiotherapy

Rehabilitation and wellness physiotherapy programs can incorporate ball exercises and team games on the court.

Innovative Physical Education

The court can host unique physical education sessions to foster social interaction and community games.

